

## **BRAND OVERVIEW**

Our company came into being with the aim of providing quality women's footwear, handmade in Spain. Our designs are as carefully crafted as they are elegant. We are a brand whose manufacturing combines traditional techniques with innovative fabrication processes; in short, Made In Spain slowfashion. The unique designs and the selection of the perfect material for each model allow us to produce elegant, comfortable and high-quality collections.

Pedro Miralles preserves its identity every season, always following the latest trends, but remaining true to its style and values. Without a doubt, the timelessness is one of the aspects that characterises the firm.

Our shoes are designed to be part of your lifelong wardrobe.

## **KEY FEATURES**

**AN INTERNATIONAL FIRM.** Besides our presence in the domestic market, we also operate in more than 40 countries around the world. Thanks to our expansion plan and our strong commitment to the search for new markets, PEDRO MIRALLES is also an international firm. We are currently represented on leading platforms such as El Corte Inglés, Spartoo, Amazon, Impressione, Zalando, Görtz and Zumnorde.

**BROAD AUDIENCE.** PEDRO MIRALLES features two lines: Pedro Miralles, the main line of the firm, and Weekend by Pedro Miralles, the more casual and fresh version. Weekend was created with the aim of reaching a young and more daring target, while Pedro Miralles focuses on a sophisticated and fashionable profile.

Pedro Miralles' line is the result of the combination of tradition and trend, a look at the past, present and future of the fashion industry. More than just a footwear brand, Pedro Miralles represents the lifestyle of women who are determined, brave and who follow the latest trends.

On the other hand, Weekend by Pedro Miralles presents every model of its collection advocating for casual style to go along with trends.

The collections in this line are made up of models designed to be part of you and your way. Certainly, a bet to create versatile models and expand our audience under the Pedro Miralles signature.

**MADE IN SPAIN HANDCRAFT.** A key value of the company is its commitment to traditional manufacturing processes and attention to every detail. At Pedro Miralles we have combined classic manufacturing processes with the most cutting-edge technologies. Handcrafted techniques coexist with the most advanced technological methods. Along with the careful selection of materials and our team of professional experts in fashion design, trends and production, this makes each Pedro Miralles design a call to sophistication and well-being.

## **WHAT MAKES US DIFFERENT**

The main differentiating values of the firm are the quality of its product and its timelessness, without losing sight of trends. Likewise, Pedro Miralles offers a wide variety of models that cover all types of footwear, both for everyday and party wear. This way, it is possible to create an exclusive Pedro Miralles wardrobe for any occasion or event.